DoD ESI ORDERING GUIDE



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Atlassian Corporation

DoD ESI Agency Catalog

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1.0 Purpose

This document serves as the Ordering Guide for the DoD ESI Agency Catalog for Atlassian Products and Services. The DoD ESI Agency Catalog is accessed through NASA Solutions for Enterprise-Wide Procurement (SEWP) V, which is a Government-Wide Acquisition Contract (GWAC) managed by the National Aeronautics and Space Administration (NASA). This Ordering Guide contains essential information regarding the DoD ESI Agency Catalog for Atlassian, including authorized users, products available for purchase, ordering instructions and processes, and Point of Contact (POC) information.

The DoD ESI Agency Catalog for Atlassian Products and Services is a source of supply for its software licenses, software maintenance, and professional services. Information pertaining to these Catalogs on SEWP (e.g., Terms and Conditions, referenced attachments herein, etc.) is located on the DoD ESI portal site at: <u>https://www.esi.mil/default.aspx</u>

2.0 Overview

On behalf of the DoD and those authorized users (see Section 3.0 for details on authorized users), PEO Digital, Strategic Sourcing Services Portfolio has established a DoD ESI Agency Catalog for the purchase of all Atlassian Product and Service requirements (except cloud services). This Agency Catalog was established on 30 June 2022. The establishment of the Agency Catalog includes the negotiation of a Master License Agreement for Atlassian products and services which takes precedence over Atlassian Corporation's commercial Terms and Conditions (Ts&Cs), and are hereby attached to this Agency Catalog.

This vehicle will facilitate the collection of metrics with regard to volume of requirements, obligated funds, user base, and status of deployed assets. It is anticipated by the DoD that Catalog participants will offer discounts beyond those normally afforded via traditional SEWP competitions.

Ordering and funding for this agreement are decentralized. Each program is responsible for their own processes in order to fund the purchases of new licenses, maintenance, and services. Decentralized funding allows each Agency to maintain oversight of the licenses, annual sustainment and services purchased by their organization.

3.0 Authorized DoD ESI Agreement Users

The below lists the DoD ordering entities considered to be authorized users:

DoD or Agencies

This Catalog is open for ordering by the "DoD Departments and Agencies" on a world-wide basis. "Departments and Agencies" are defined by the Title 48 Code of Federal Regulations, Section 202.101. In addition, "DoD or Agencies" includes the Intelligence Community (IC) and the U.S. Coast Guard. For the purposes of this Catalog, a DoD component is defined as follows: the Office of the Secretary of Defense (OSD), the Military Departments, the Chairman of the Joint Chief of Staff, the Unified Combatant Commands, the Inspector General of the Department of Defense (DoD IG), the Defense Agencies, the DoD Field Activities, the U. S. Coast Guard, *Intelligence Community (IC) and Foreign Military Sales (FMS) with a Letter of Authorization.

*The Intelligence Community is a federation of Executive branch intelligence agencies and Organizations that are comprised of 17 member organizations <u>https://www.dni.gov/index.php/what-we-do/members-of-the-ic</u> Office of the Director of National Intelligence (ODNI) is authorized to procure IT through the DoD ESI per the Memorandum of Agreement, dated 15 May 2008. <u>https://DoDcio.defense.gov/portals/0/documents/net-centric-moa.pdf</u>

GSA / Other Ordering Organizations

GSA or other applicable U.S. Government ordering organizations / agencies are authorized to place orders under this Catalog on behalf of and for the benefit of the DoD.

Contractors and Integrators

Government contractors performing work for a DoD Component (as defined above) may place orders under this Catalog on behalf of and for the benefit of the DoD entity if authorized by their cognizant Contracting Officer in accordance with the requirements of FAR 51 and/or DFARS 251 as appropriate. If the contractor has not been previously approved to place orders, under NASA SEWP, additional authorization may be needed via the NASA SEWP PMO (see: https://www.sewp.nasa.gov/documents/AuthorizationLetterTemplate.pdf).



4.0 Ordering

All DoD ordering activities are required to consider ordering their Atlassian product and services requirements from the DoD ESI Agency Catalog in accordance with DFARS 208.74. DFARS PGI 208.7403 describes the acquisition procedures for ordering commercial software licenses and related services. The DFARS covers commercial software and related services, subsequent Management Initiative Decisions and IT reform efforts have authorized the DoD ESI to incorporate IT hardware and services into its portfolio of agreements.

Defense Components have issued supplemental policies to implement this DFARS requirement.

4.1 Notes to Contracting Officers

- a) Minimum discounts off current Atlassian PSL for commercial products and services are specified in Attachment 2: Atlassian Product and Services Discount Table. The Contractor will provide discounts that are equal to or greater than those listed in Attachment 2 for each Reseller
- b) Pricing listed in Attachment 8, in Column Titled "ESA Pricing" is the minimum price that must be quoted. If there are pricing discrepancies in which quoted pricing or pricing in the "shopping cart" on the NASA SEWP website is greater than Attachment 8, the pricing on Attachment 8, takes precedence for minimum pricing. Lesser pricing is acceptable.
- c) The government may secure additional discounts at the time of placing an order. Additional spot discounts are authorized and encouraged
- d) Follow FAR 19.5 for set-aside requirements

4.2 Ordering Process

The NASA SEWP website can be accessed at: <u>https://sewp.nasa.gov/</u>

End User OR End User's Respective Ordering Office

End User

- 1. End User shall identify Atlassian brand name requirements and prepare a Brand Name justification demonstrating rationale for requiring Atlassian products and/ or services in accordance with FAR16.505(a)(4)
- 2. End User shall submit justification to Ordering Office

End User's Respective Ordering Office

- Ordering Activity shall prepare a DD Form 2579, Small Business Coordination Record as prescribed in DFARS 219.201 (c) (10)
- 4. Log-In or register for a NASA SEWP account



5. Agency Catalog Section of the NASA SEWP site (Under the "CATALOGS" link).



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- 6. Scroll down until you see the DoD ESI Agency Catalog, then find the DevSecOps Catalog.
- 7. Select arrow beside DevSecOps and then Atlassian to expand drop down menu.

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8. Click on "I would like to create an RFQ or Market Research Request based on the DOD ESI Catalog" link.



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10. On the following page review your request and click "Confirm and Submit" to complete.

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- 11. You must solicit all resellers and abide by SEWP V Small Business requirements.
- 12. Authorized DoD ESI SEWP Catalog holders will submit quotes to the Ordering Office.
- 13. The Ordering Office will review all quotes received, determine the best value, and notify the Awardee per respective Ordering Office Acquisition Processes.
- 14. The Ordering Office shall make award notification in SEWP by clicking on SEWP Tools, then Quote Request



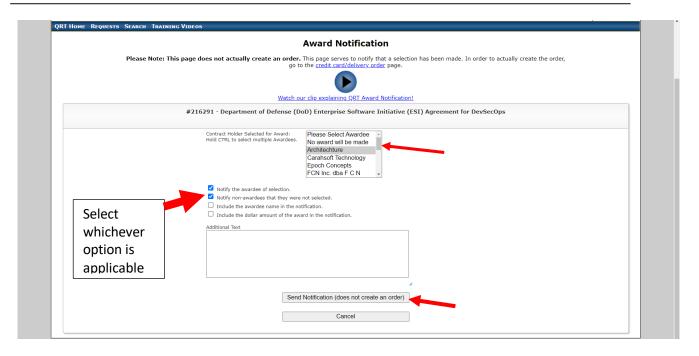
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Then Click under the "Actions" column, Click on "Option", then "Award Notify"

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Select the appropriate awardee, along with applicable notification options (i.e., Notify the awardee of selection, Notify non-awardees that they were not selected, etc.) and click "Send Notification"





4.3 Use of Government Sources by Contractors

Contractors are authorized to purchase off the DoD's SEWP contract when permitted in writing by the Contracting Officer for that contractor's contract or solicitation. For a contractor to order from the SEWP catalog, the cognizant Contracting Officer is required to comply with FAR part 51 and DFARS 251. A Letter of Authorization (LOA) must be completed, signed by the Contracting Officer, and provided to the contractor. Please note that the Contracting Officer granting authorization is the one responsible for the support contract under which the Contractor is performing and is NOT necessarily the Contracting Officer who would normally handle Atlassian Corporation buys for the agency.

The LOA shall designate the owning organization name and customer ID number that will be responsible for future maintenance payments. The contractor will provide this LOA to the Ordering Activity as proof that authorization has been granted. A sample of the LOA format to be used is located at DFARS PGI 251.102, and can be accessed at the following link: https://www.acquisition.gov/dfarspgi/pgi-251.102-authorization-use-government-supply-sources.

4.4 Point of Contact

DoD ESI Team Title Name Email Telephone Winnie Tolentino Software Product Manager winifred.s.tolentino.civ@us.navy.mil 619-307-9159 Alexander Roberts alexander.k.roberts3.civ@us.navy.mil Procuring Contracting Officer 619-553-1481 susan.a.chamberlin.civ@us.navy.mil Susan Chamberlin Contract Specialist 619-553-4532 NASA SEWP

The POCs for the DoD ESI Agency Catalog for Atlassian are listed below:



Alexander Marshall Technical Strategy Manager	alexander.marshall-1@nasa.gov	301-614-7141
Customer Service (email responses within 1 day; helpline Mon-Fri 7:30 AM – 6:00 PM ET)	sewpprod@midatl.servicenow.com	301-286-1478

Reseller Information Reference Table:

Ordering Guide Information	ArchiTECHture Solutions	Carahsoft Technology	Insight Public Sector	Software Information Resource Corporation (SIRC)
NASA SEWP V Contract #	NNG15SD42B	NNG15SC27B	NNG15SC40B	NNG15SD74B
Business Size	Small	Large	Large	Small
Cage Code	7KEA6	1P3C5	06ZC1	1PQ53
Unique Entity ID	HQAJMSZDK666	DT8KJHZXVJH5	LD98S4LK2113	EJJMMJHYDFH6
Ordering Address	11325 Random Hills Rd Ste 360, Fairfax, VA 22030 USA	11493 Sunset Hills Road, Suite 100, Reston, Virginia 20190	13755 Sunrise Valley Dr., Suite 750A, Herndon, VA 20171	730 24TH ST NW, APT 3, WASHINGTON, DC 20037 USA
Remit to Address	11325 Random Hills Rd Ste 360, Fairfax, VA 22030 USA	11493 Sunset Hills Road, Suite 100, Reston, Virginia 20190	13755 Sunrise Valley Dr., Suite 750A, Herndon, VA 20171	730 24TH ST NW, APT 3, WASHINGTON, DC 20037 USA
Company POC for this RFAC: (add as necessary for the various DoD agencies and Intel community)				
Name	Malik Jones	Kevin Howard	Insight DoD Team	Karl Bersales
Telephone	703.495.2307	703-673-3550	800-862-8758	Tel#: (202) 536- 2800 ext#182
E-Mail	malik.jones@architec hturellc.com	Kevin.Howard@Cara hsoft.com	TeamDeppisch@insight.c om	Karl.Bersales@sirc. net

5.0 Funding

The funding of orders under the DoD ESI Agreement for Atlassian Corporation will be the responsibility of each activity based on the current funding processes of each organization. Customers should use their current financial systems and processes to budget and fund orders in coordination with their organization/program office POCs. These organizations will be responsible for:

- Ensuring the proper funding appropriation is assigned to each order
- Ensuring budget and funding are available for new product requirements and annual maintenance in future years



6.0 Acronyms

Acronym	Definition
CIO	Chief Information Officer
CS3	Customer Support and Strategic Sourcing
DFARS	Defense Federal Acquisition Regulation Supplement
DoD	Department of Defense
ESI	Enterprise Software Initiative
FAR	Federal Acquisition Regulation
GWAC	Government-Wide Acquisition Contract
GPL	Global Price List
ITPR	Information Technology Procurement Request
ITPRAS	Information Technology Procurement Request/Review and Approval System
LOA	Letter of Authorization
LSJ	Limited Source Justification
NASA	National Aeronautics and Space Administration
POC	Point of Contact
SEWP	Solutions for Enterprise-Wide Procurement
Ts&Cs	Terms and Conditions

7.0 Attachments

All Catalog attachments have been posted to the "Ordering Guide," "Terms & Conditions," and "Policy and Guidance" tabs of the Atlassian Corporation page of the DoD ESI portal at: <u>https://www.esi.mil/.</u>