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Software Information Resource Corp.

Uber customers can now book a ride without even lifting a finger

Amazon Alexa can order an Uber for you



Uber's implementation of Alexa is the purest manifestation of Uber's mission for seamless customer experience. After all, what's easier than speaking the words "call me an Uber" into thin air, and having the car show up minutes later?

For example, customers could ask Alexa:

- "Alexa - Request me a ride", "Alexa - Call me a ride", "Alexa - Get me an Uber", "Alexa - Call me a taxi"
- "Alexa, how far away is my Uber?"
- "Alexa, ask Uber to request an Uber X/Uber XL/Uber Black."

"Maybe you're running late and your phone's charging in another room or you're not the most savvy smartphone user — having the ability to ask Alexa to get you an Uber just by using your voice takes the magic of getting a ride to an entirely new level. We used to say push a button get a ride, now with the help of Alexa you don't have to lift a finger."

-Matt Wyndowe, Head of product partnerships, Uber