INFORMATICA POWERCENTER: END-TO-END DATA INTEGRATION AGILITY - HELPS DRIVE YOUR BUSINESS VALUE

Partnered with Informatica*- SIRC is Helping Companies Capitalize on Trusted Data

It is essential to have access to reliable data to meet deadlines and requirements in order to keep the business flowing. Many companies are finding this to be a challenge as there are so many sources in which the data is provided.

Several factors should be considered when evaluating a solution.

- Data sources and how will it be accessed
- Complexity of data types
- Data volumes increasing
- Integrating data from disparate sources

Getting value from the data has become very challenging and unreliable.

Raising the Standard for Enterprise Data Integration

Using a powerful data integration platform with the capability to integrate raw, fragmented data from disparate sources and transform into complete, high quality, business-ready information.

As companies evolve, it is essential to have a trusted and solid solution in place to support growth, projections, data volumes and complexities. Implementing a proven and solid solution, additional benefits include:

- Real-time data for analytics and applications
- Growth-proof and always-available data integration
- Automate data validation
- Proactively monitor operations

Software Information Resource Corporation (SIRC), Over the past decade, SIRC has perfected intelligent application of emerging technologies, flexible and proven methodologies and deployment of highly skilled technology professionals. With customized solutions and depth of expertise, SIRC supports SMB and large enterprises including select Fortune 500 companies.

KEY POINTS

- Empowering business users with accurate information when they need it.

- Increasing productivity and enable staff to complete projects in days vs months.

- Scaling Cost-effectively as needs and visibility increase.

- Boosting collaboration between internal departments.

- Solve business problems such as customer churn, fraud detection, campaign effectiveness and sales optimization

- Ensuring on-going success