DATA GOVERNANCE

GAINING COMPLIANCE, MITIGATE RISK, INCREASE REVENUE, REDUCE COSTS

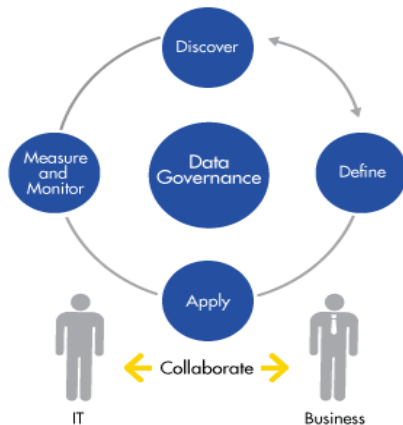## How Important is Data Governance?

Data Governance is a set of processes that ensures that important data assets are formally managed throughout the enterprise. Data governance ensures that data can be trusted and that people can be made accountable for any adverse event that happens because of low data quality.

Data Governance is important giving overall management of the availability, usability, integrity, and security of the data employed in an enterprise.

What to expect without Data Governance:

- No consistent visibility into your data.
- Lack of confidence in your data because multiple versions exist.
- No trusted way to identify where all of your sensitive data is located.

The goal of data governance is to ensure data delivers business value. After all, data is merely the means to an end—and that end is improved business performance.

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KEY POINTS

- Defined Policies & Processes
- Change Management
- Program Management
- Measurement
- Dependent Processes
- Vision and Business Case
- Tools and Architecture
- Constant Collaboration
- Meet Compliance Requirements