



SIRC

Software Information Resource Corp.

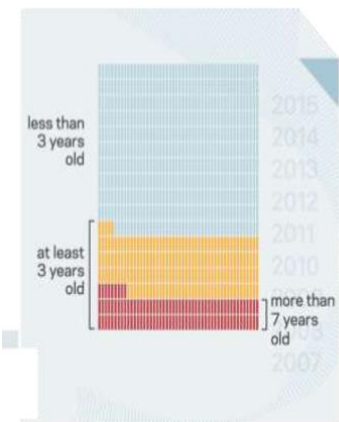
Dark Data Assessment

SIRC's FREE Dark Data Assessment – A Step To Help You To:

- Define The Age Of Your Data
- Identify Compliance Issues
- Understand Liabilities
- Minimize Storage Costs

Too Much Data, Not Enough Information

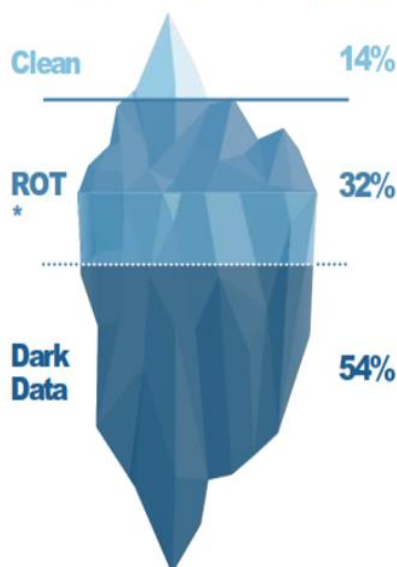
Data Genomics Index



41%
of total environment
has not been modified in the past
3 years

12% = ancient
(no modification in 7 years)

DataBerg Survey Results (EMEA)



* Redundant, Obsolete, Trivial

Dark Data Assessment – A First Step To Make Informed Decisions

PROTECT

- Prevent data loss
- Identify liabilities
- Identify malicious insider behavior

SAVE

- Reduce storage costs by eliminating duplicate, stale or orphaned data.
- Create efficiencies and consistency in workflow.
- Dynamically identify valuable information as well as waste.
- Cull outdated files from discoverable sources to save huge costs in e-discovery obligations.

UNDERSTAND

- Make informed information protection and defensible deletion choices.
- Classify information based on ownership, age and access.
- Track data aging, consumption by file type, inactive by file group, permissions and duplicates.
- Easy to use reports give ROI on putting an Information Insight solution into place.

COMPLY

- Prepare For regulatory requests.
- Meet GDPR mandates.
- Ensure data retention policies are followed.
- Control access based on developed policies.

For your FREE Dark Data Assessment:
Call 202-536-2800 or
Go to www.sirc.net